

#5



PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants : Bezos, et al. )  
 )  
App. No. : 09/715,929 )  
 )  
Filed : November 17, 2000 )  
 )  
For : METHODS AND SYSTEMS FOR )  
 )  
 )  
 )  
 )  
 )  
 )  
 )  
Examiner : UNKNOWN )  
 )

ESTABLISHMENT OF RIGHT OF ASSIGNEE TO TAKE ACTION  
AND  
REVOCATION AND POWER OF ATTORNEY

Assistant Commissioner for Patents  
Washington, D.C. 20231

Dear Sir:

The undersigned is empowered to act on behalf of the assignee below (the "Assignee"). A true copy of the original Assignment of the above-captioned application from the inventor(s) to the Assignee is attached hereto. This Assignment represents the entire chain of title of this invention from the Inventor(s) to the Assignee.

I declare that all statements made herein are true, and that all statements made upon information and belief are believed to be true, and further, that these statements were made with the knowledge that willful, false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that willful, false statements may jeopardize the validity of the application, or any patent issuing thereon.

The undersigned hereby revokes any previous powers of attorney in the subject application, and hereby appoints the registrants of Knobbe, Martens, Olson & Bear, LLP, 620 Newport Center Drive, Sixteenth Floor, Newport Beach, California 92660, Telephone

**App. No.** : 09/715,929  
**Filed** : November 17, 2000

(949) 760-0404, **Customer No. 20,995**, as its attorneys with full power of substitution and revocation to prosecute this application and to transact all business in the U.S. Patent and Trademark Office connected herewith. This appointment is to be to the exclusion of the inventor(s) and his attorney(s) in accordance with the provisions of 37 C.F.R. § 3.71.


Please use **Customer No. 20,995** for all communications.

AMAZON.COM HOLDINGS, INC.

Dated: \_\_\_\_\_

5/21/01

By: \_\_\_\_\_



Michelle Wilson

Title: Vice President and Secretary

Address: 1200 12th Avenue South, Suite 1200  
Seattle, WA 98144

H:\DOCS\ROS\ROS-2782.DOC\dns  
011001

COPY

Application No.: 09/715,929  
Filing Date: November 17, 2000

PATENT  
Client Code: AMAZON.053A  
Page 1

ASSIGNMENT

10 Museum Way, Apt. 1021  
Cambridge, MA 02141  
WHEREAS, We, Jeffrey P. Bezos, a United States citizen, residing at 2608 2nd Avenue #150, Seattle, WA 98121, Warren Adams, a United States citizen, residing at 2000 Alaskan Way #349, Seattle, WA 98121, Kenneth L. Dinovo, 201 Galer Street #428, Seattle, WA 98109, Ryan J. Snodgrass, a United States citizen, residing at 602 5th Street #2003, Kirkland, WA 98033, Brian Robertson, a United States citizen, residing at 1950 Alaskan Way #136, Seattle, WA 98101 and Jennifer A. Jacobi, 610 N. 65<sup>th</sup> Street, Seattle, WA 98103, have invented certain new and useful improvements in METHODS AND SYSTEMS FOR DISTRIBUTING INFORMATION WITHIN A DYNAMICALLY DEFINED COMMUNITY for which we have filed an application for Letters Patent in the United States, on November 17, 2000 as Application No.: 09/715,929, which claims the benefit of U.S. Provisional applications 60/166,547 and 60/166,664;

AND WHEREAS, Amazon.com Holdings, Inc. (hereinafter "ASSIGNEE"), a Delaware Corporation, with its principal place of business at 1200 12th Avenue South, Suite 1200, Seattle, WA 98144-2734, desires to acquire the entire right, title, and interest in and to the said improvements and said applications:

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to me in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the said inventors, do hereby acknowledge that we have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title, and interest throughout the world in, to and under the said improvements, and said applications and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all rights of priority under International Conventions and applications for Letters Patent which may hereafter be filed for said improvements in any country or countries foreign to the United States, and all Letters Patent which may be granted for said improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and we hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said improvements to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY covenant and agree that we will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said improvements in all countries.

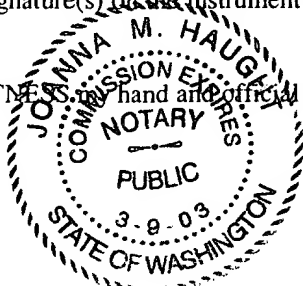
IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 20<sup>th</sup> day of May, 2001.

Jeffrey P. Bezos

STATE OF Washington }  
COUNTY OF King } ss.

On May 21, 2001, before me, Joanna M. Haught, personally appeared Jeffrey P. Bezos personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity(ies), and that by his signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

[SEAL] WITNESSE my hand and official seal.



Joanna M. Haught  
Notary Signature

COPY

Application No.: 09/715,929  
Filing Date: November 17, 2000

PATENT  
Client Code: AMAZON.053A  
Page 2

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 13<sup>th</sup> day of April, 2001.

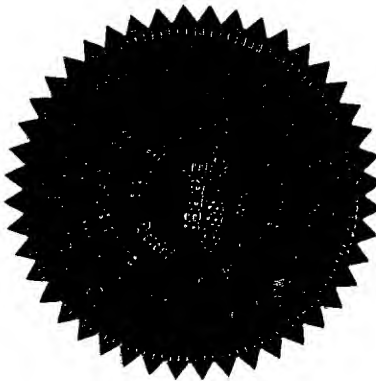
Warren Adams  
Warren Adams

STATE OF Massachusetts  
COUNTY OF Dukes } SS.

On April 13 2001, before me, Janine Goode, personally appeared Warren Adams personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity(ies), and that by his signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL]



Janine Goode  
Notary Signature

MY COMMISSION EXPIRES  
FEBRUARY 23, 2007

COPY

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 20 day of April, 2001

  
Kenneth L. Dinovo

STATE OF

|| ss.  
||

COUNTY OF

On April 20, 2001, before me, Catherine Shin, personally appeared Kenneth L. Dinovo personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity(ies), and that by his signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL]

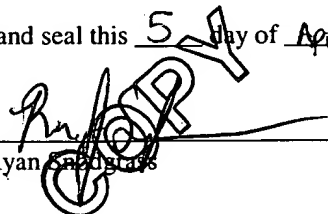
Catherine Shin  
Notary Signature


COPY

Application No.: 09/715,929  
Filing Date: November 17, 2000

PATENT  
Client Code: AMAZON.053A  
Page 4

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 5 day of April, 2001.

  
\_\_\_\_\_  
Ryan Snodgrass

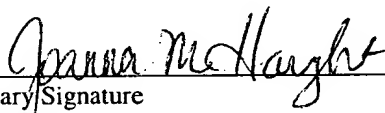
STATE OF Washington     ss.  
COUNTY OF King

On 5 April 2001, before me, Joanna M. Haught, personally appeared Ryan Snodgrass personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity(ies), and that by his signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL]



  
\_\_\_\_\_  
Notary Signature

COPY

Application No.: 09/715,929  
Filing Date: November 17, 2000

PATENT  
Client Code: AMAZON.053A  
Page 5

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 20<sup>th</sup> day of April, 2001.

  
Brian Robertson

STATE OF

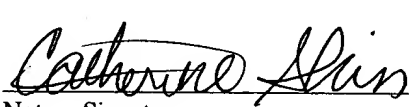
]] ss.  
]]

COUNTY OF

On April 20, 2001, before me, Catherine Shin, personally appeared Brian Robertson personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity(ies), and that by his signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL]

  
Notary Signature

COPY

PATENT

Application No.: 09/715,929  
Filing Date: November 17, 2000

Client Code: AMAZON.053A  
Page 6

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 5 day of April, 2001

  
Jennifer A. Jacobi

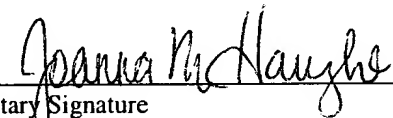
STATE OF Washington  
COUNTY OF King

]] ss.

On 5 April 2001, before me, Joanna M. Haught, personally appeared Jennifer A. Jacobi personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that she executed the same in her authorized capacity(ies), and that by her signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL]

  
Notary Signature

H:\DOCS\ROS\ROS-2781.DOC.dps  
011001

